

WELCOME TO THE **DUBAI MARINA** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental® Insider Collection. Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Centre for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Dubai experiences.

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INSIDER LOCATIONS

Choose an InterContinental® venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in Geotourism, the National Geographic Centre for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental® we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination.

This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

[Contact us](#) for pricing specific to your group.

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InterContinental® Dubai Marina
Al Sufouh Road | PO Box 393080 | Dubai, UAE
Go to www.intercontinental.com/meetings or [click here](#) to contact us

OPEN DOORS, OPEN MINDS

Make use of a local venue by delivering part of your meeting in a location which has cultural or historical significance.

Hold part of your meeting at The Sheikh Mohammed Centre for Cultural Understanding (SMCCU).

Located in Al Fahidi Historic District of Bur Dubai.

Offering a range of cultural activities through its award winning programme *Open Doors, Open Minds*. With an overall objective to improve cross-cultural understanding and communication between Emiratis and guests across the UAE.

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UAE HERITAGE

Hold part of your meeting in the midst of the UAE desert, an unrivalled location to inspire your delegates and make sure they are connected with the local culture and heritage.

The Platinum collection is a range of prestige tours and safaris created for discerning travellers who expect the highest level of personalisation, service and attention to detail.

From the selection of the legendary G-Wagon, the level of service from the safari guides, the fine dining experience and the breath-taking private desert setting inside the grounds of a royal desert retreat; this will be a once in a lifetime experience.

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MEET NASIF

Speakers are personalities associated with the location, or who speak on subjects that help connect delegates to the area, its history or culture.

Meet with Nasif Kayed for an insight of the U.A.E charismatic speaker, Kayed embodies the *Open Doors, Open Minds* philosophy of the SMCCU (Sheikh Mohammed Centre for Cultural Understanding), encouraging open cultural exchanges under their *Freedom to Ask* policy, conducting seminars which are as entertaining as they are enlightening.

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THE TREASURES OF THE UAE

Encourages delegates to participate in an activity to benefit the local community.

Participate in funding *The Treasures of the UAE* Art Competition for local children.

The 'Treasures of the UAE' is an Art Competition where students from all of over the UAE have been invited to participate in the competition by submitting a creative piece that captures the essence of one of the UAE's famous historical sites or old landmarks.

The 'Treasures of the UAE' is an initiative that seeks to unveil local historical monuments with an artistic flair added by children and young students all around the UAE to further promote wider understanding of tradition and cultural heritage among students residing in the UAE.

It is not just a way to recognize the students' talent in art, it is also about encouraging creativity combined the knowledge of the UAE Culture.

Join us in sponsoring this great and memorable event, help the young embrace the past, take advantage of the present and strive for the future.

[Contact us](#) for pricing specific to your group.



UNIQUE SAFARI

Help delegates connect with each other in a team-building environment, using what's special about a place to inspire interaction

Desert Safari provides an insightful introduction to local desert culture and can be tailored with themed team-building activities.

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EMIRATI EXPERIENCE

Heritage Tour includes a guided walk through old Dubai, in the Al Bastakiya and Al-Fahidi historical districts followed by a visit to the Diwan Mosque.

Local Breakfast experience with a speaker is a great introduction to traditional Emirati breakfast in the heart of historical. An Emirati host will answer all sort of questions on culture, customs and religion.

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DESERT SAFARI

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LOCAL CUISINE

Stimulate delegates with locally inspired food and beverages and an 'In the Know' element that helps delegates remain engaged.

[Contact us](#) for pricing specific to your group.



THANK YOU

Contact us to learn more about the Dubai Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Centre for Sustainable Destinations.

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