

WELCOME TO THE MADRID INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference.

With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Madrid experiences.



[Contact us](#) for pricing specific to your group



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Insider Locations

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

Insider Speakers

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

Insider Community

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

Insider Interactions

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

Insider Breaks

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.



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YOUR MEETING IN REAL MADRID'S FACILITIES

There is a place where the success of your meeting is guaranteed: the Santiago Bernabeu Stadium.

With more than 20 meeting rooms and a capacity to host events from 2 to 80,000 attendees, Real Madrid's rooms are the perfect combination of innovation, exclusivity, flexibility and imagination that, combined with its fantastic location and amazing gastronomic offer, make it the perfect destination for any celebration.

In addition, you will have the possibility to do the Bernabeu's Tour, one of the most visited museums in Spain that traces the history of the best football team of the twentieth century.



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REAL MADRID STADIUM

InterContinental Madrid
Paseo de la Castellana, 49 | Madrid, 28046 | Spain
Go to www.intercontinental.com/meetings or [click here to contact us](#)

DISCOVER SOROLLA'S LIGHT

Visit Joaquin Sorolla's House-Museum, the greatest expression of the Spanish impressionism.

You will be guided in a special private tour where you will learn more about the work of this artist and the Mediterranean light reflected on his paintings.

You will also have the opportunity to end up the visit in a gastronomic event, having the possibility to choose between doing it in the Museum or at InterContinental Madrid, with menus inspired in Sorolla's paintings.



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MAKE YOUR GROUP AN EXPERT IN POSITIVITY

Elsa Punset is a well-known writer and famous for her work in the use of emotional intelligence as a tool for positive change.

Born in London, Elsa is a Philosophy and Arts graduate, with a Master degree in Humanities at Oxford University and another in Journalism by the Autonomous University of Madrid.

Enjoy an exciting day where all of your group's attendees will impregnate themselves with all the positivity needed to face new challenges.



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DEVELOP CREATIVITY IN THE PURSUIT OF EXCELLENCE

Euprepio Padula shows great interest in the companies' human aspect and in the personal transcendence through work.

He focuses on emotions as the common thread for his coaching projects, collaborating regularly with politics and senior executives.

Padula has created the Art & Business concept, through which he channels all the creativity and artistic sensitivity present in any individual as the impeller element of improvement and professional excellence.



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HELP THE ONES WHO NEED YOU THE MOST

We know how seriously you take CSR (Corporate Social Responsibility).

Therefore, we invite you to be part of the beautiful local initiatives where you can help families who will be eternally grateful.

'Messengers of Peace' is a Prince of Asturias Award winner NGO, working to avoid poverty and improve disadvantaged groups around the world's quality of life.

Founded in 1962 by Father Ángel García, it is one of the most important humanitarian associations in Spain.



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COLLABORATING IN SOLIDARITY PROJECTS WILL BE AN INCREDIBLE ART

Since 1989, MAPFRE Foundation encourages the integration of groups at risk of social exclusion and offers support both to disadvantaged people and their families, and bolsters the education and sports as a development tool.

MAPFRE Foundation has set in motion more than one hundred exhibitions, focused in the understanding of the modernity since the end of the XIXth century until the first decades of the XXth century.

It dedicates its 4,500 meters available to accomplish their goal of bringing over the art to different audiences.



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STYLISH ROUTES IN MADRID

María de León is a well-known coolhunter, public relations and fashion and lifestyle consultant for different prestigious companies.

As founder of the blog "María León Style", will organize you the most exclusive circuits which will give you the most different and interesting day.

These personalized routes combine art, lifestyle, fashion, design and gastronomy, creating a unique experience.

Once your tastes and interests have been determined, María will elaborate a proposal and will put you in contact with the best professionals, dedicated to talent and style.



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DISCOVER THE MAGIC OF FLAMENCO

Your group will be welcomed in el Corral de la Morería, founded in 1956, which is considered to be the most antique and loved “tablao” flamenco in the capital.

It is located in the center of Madrid, near the Royal Palace.

The visitors will have the opportunity to attend a flamenco class or enjoy an unforgettable show with dinner.

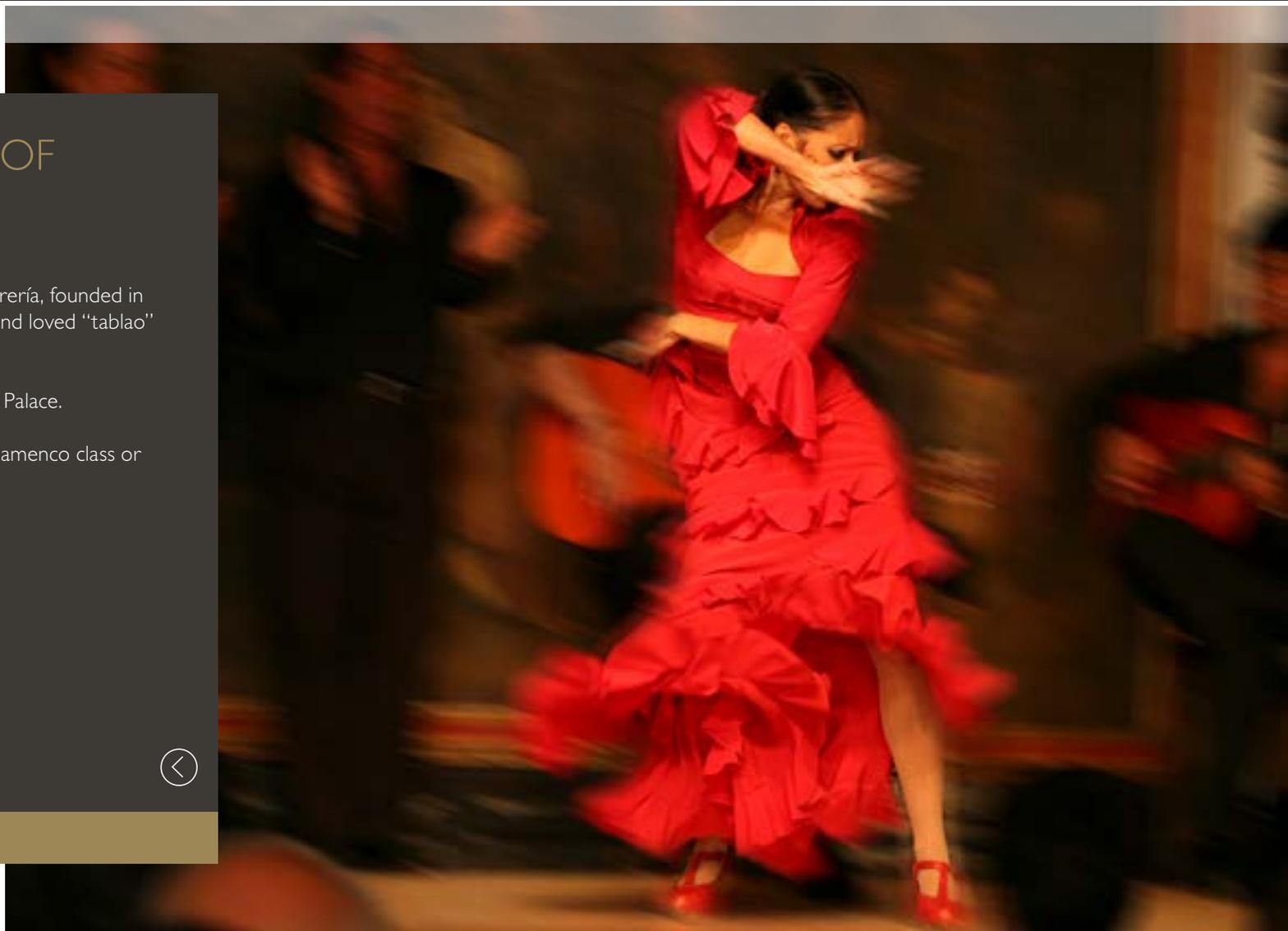


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CORRAL DE LA MORERÍA

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BECOME AN EXPERT IN SPANISH GASTRONOMY

In the gastronomic center "A Punto" you will be able to learn a new perspective on cooking lessons, wine tasting and team building events.

Among the activities you will be able to make part of a traditional tapas course, routes to different markets or gastronomic interesting spots around the center of Madrid.

The cooking courses will be coordinated by famous Spanish chefs such as Joaquín Felipe, Jesús Almagro or InterContinental's Chef, Miguel de la Fuente.



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MENS SANA IN CORPORE SANO

An expert personal trainer will help you find a harmonious connection between your body and mind through an enriching yoga, pilates or body balance session.

After, you will be able to recover your strength on a healthy coffee break out together with nutrient-dense and low-calorie food, while they reveal you the secrets of a healthy diet combined with physical exercise.



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THANK YOU

Contact us to learn more about the Madrid Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

Email Address: groups.icmadrid@ihg.com

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ROYAL PALACE

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