WELCOME TO THE **PUEBLA INSIDER COLLECTION**

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic’s Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Puebla experiences.
INSIDER LOCATIONS
Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS
Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY
There’s nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS
This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS
With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.
We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We’re proud to partner leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination.

This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

Contact us for pricing specific to your group.
With its magical gardens and quaint Jesuit church with Indian influences, the Hacienda San Juan Bautista Amalucan is the perfect venue for a memorable event. Host a stylish outdoor cocktail party or gala dinner for your delegates. Conveniently located in the centre of town, this historic and charming location is sure to wow your delegates and leave them with a lasting memory of Puebla. Built in 1584 at the foot of the Amalucan Hills, San Juan Bautista Amalucan has become a firm favourite with lovers who choose to hold their wedding ceremonies here. Unique and full of history, the hacienda’s beautiful and majestic façade has survived earthquakes and more and represents centuries of work, effort and dedication by local people who have strived to preserve this precious historic jewel.

Contact us for pricing specific to your group.
STEP BACK IN TIME FOR A STYLISH MEETING THAT IS UNIQUELY MEXICAN

With a capacity for 75 people the Doña Laura Banquet Hall and Meeting Room is the perfect venue. Located in the San Leonardo Hotel, whose structure is typical of a house in the late 17th century extended and modified in the 18th and 19th century in the European style, this is a unique place to hold a meeting, business lunch or banquet. With all the modern luxuries and comforts you would expect from a superior venue, the building has been recently renovated and is a showcase of French design Mexican style. The sympathetic renovation has remained true to the building’s lavish heritage, preserving the splendor of Puebla City in the 19th and early 20th centuries. A great place to do business and to soak up the atmosphere of authentic local history.

Contact us for pricing specific to your group.
Eduardo Merlo, native of Puebla, is a renowned archaeologist and expert in historic buildings, archaeological sites, indigenous towns, festivities and traditions. The preferred guide for celebrities and VIP visitors to the city, Eduardo will share his exclusive insider experience and personal anecdotes of Puebla and beyond with your delegates. A researcher at the National Institute of Anthropology and History and Archaeology, he is also the official organizer of many important festivals and traditions such as the Day of the Dead, Corpus Christi, Altar de Dolores and the Holy Friday Procession. He is also the author of several books on art, archaeology and a history of Mexico and Puebla, and is regularly interviewed on television and radio.
LOSE YOURSELF IN THE CHRONICLES OF PUEBLA

We invite you and your delegates to come with us on a journey of discovery through Puebla’s past. Your guide – Pedro Ángel Palou, one of the most emblematic figures in the culture and history of the city of Puebla. You couldn’t ask for a more perfect companion who will let you into the fascinating secrets of Puebla’s rich past. Honored with the title of Reporter of the State of Puebla and the Official Decree of the Local Congress, Pedro has received numerous awards and distinctions, including honorary doctorates from the Universidad Iberoamericana. He is also a member of the Seminary of Mexican Culture, the Society of Geography and Statistics, the Council for the Chronicle and History Puebla Municipality and Coordinator of the Council of the Chronicle of the State of Puebla.

Contact us for pricing specific to your group.
BE PART OF OUR TEAM AND HELP LOCAL CHILDREN

We invite your delegates to work together as a team and enjoy the professional and personal rewards of volunteering for a local orphanage. This is also a great way for businesses to interact with the local community. Founded in the early 21st century, Mateo Quinto rescues abused and abandoned children, giving them a roof over their head and an education on which they can build themselves a better future. InterContinental Puebla has been working with the orphanage for many years by offering our guests volunteer activities to benefit the children living there. Activities include preparing and serving meals, running sporting events and helping to maintain the buildings, among others. All the activities are organized for you by our dedicated team to ensure your delegates enjoy a full and rewarding interaction with local children who need and deserve their support.

Contact us for pricing specific to your group.
CREATE YOUR OWN TALAVERA POBLANA MASTERPIECE

Dating back to the 16th century, Talavera pottery is unique to Puebla state and is famous for its beautiful ivory white glass finish. In this unique experience, your delegates can get up close and personal to genuine Talavera Poblana masterpieces stretching back more than 400 years. Every piece is unique, handmade by master craftsmen who shape and decorate the local clay here to make the only authentic Talavera – a process that has characterized this national treasure for more than four centuries.

Your delegates will be able to experience this art form taking shape in the first factory established in Puebla in 1824. Conveniently located right in the historic city centre Uriarte, delegates will spend their time happily creating their own unique Talavera pieces to take back home with them as an unforgettable souvenir of their stay in Puebla.

Contact us for pricing specific to your group.
This great combination of local classics is served using traditional Talavera Poblana tableware.

**Morning Regional Coffee Break:**
Aromatic coffee, hot chocolate, orange juice, sodas • Tamales, Churros • Seasonal fresh fruit • Traditional snacks (Tlacoysos, sopes, tacos de canasta) • Fresh fruit waters • Regional candies

**Evening Regional Coffee Break:**
Aromatic coffee, sodas • Buñuelos, Merengues • Fruit salad • Traditional snacks (Chanclas, pambazos, molotes, esquites) • Fresh fruit waters • Regional candies

Contact us for pricing specific to your group.
An excellent combination of healthy ingredients and great flavors, your delegates will relish this break from their meeting. On the menu:

- Ice tea
- Grapefruit juice and other light drinks
- Natural yogurt
- Fruit selection
- Oat meal cookies
- All-bran muffins
- Vegetarian sandwich
- Crudités

Contact us for pricing specific to your group.
THANK YOU

Contact us to learn more about the Puebla Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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